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Dewkist®

PLANTS FROM

John's
INC.

APOPKA
FLORIDA



FEBRUARY 1960 WHOLESALE PRICE LIST

© 1959 by John Masek
Printed in U. S. A.

The widest selection of plants offered anywhere

Over 40 varieties that have the fresh vitality and luxurious growth that you'll be proud of.

"Dewkist" is more than a name
It's John's guaranteed and uniform quality backed by 26 years of leadership in the Indoor Foliage Plant Industry.

Select your own plants or rely on one of our proven ASSORTMENTS.

(Each Assortment contains the most popular plants sold nationally).

These 4 ASSORTMENTS contain 2½", 3", 4" pots

- Asst. #21 (53 plants) for \$21
- Asst. #31 (93 plants) for \$31
- Asst. #41 (135 plants) for \$41
- Asst. #11 (160 plants) for \$55


Here's a "Special Plant" Assortment --

- Asst. #400 - 70 very showy plants for \$41
- (20 large leaf plants in 4" plastic pots)
- (50 "Tubs of Beauty" in 4" plastic tubs)


FREE SALES AIDS Point-of-purchase material sent upon request.

Don't delay -- R.R. Express goes every day and good arrival is guaranteed.


USE the Postage Free ORDER FORMS or follow instructions on them.




IVY
GRAPE
(Rhombifolia)
Fast growing climber.
Heavily veined hairy lvs.
Likes shade.
613 3" 30¢




HÄHN'S
Assorted small leaf varieties. Self branching, climbing or trailing.
507 2½" 20¢
573 3" 30¢
467 4" tub 55¢



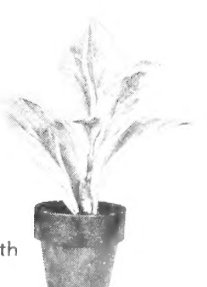
NEPHTHÝTIS
This rapid growing plant becomes an interesting climbing or trailing vine.
LIBERICA
Green leaves
500 2½" 20¢
501 3" 30¢
502 4" tub 55¢




VARIEGATED
Colorful crinkled leaves
200 2½" 20¢
203 3" 30¢
420 4" tub 55¢




PEPERÓMIA
Erect compact growth
Many waxy leaves.
OBTUSIFOLIA
Dark green
510 2½" 20¢
511 3" 30¢
514 4" tub 55¢




VARIEGATED
More white than green
518 2½" 20¢




PÓTHOS
You'll love this vigorous colorful plant. It wants to climb or run and does both rapidly.
AUREUS
Golden variegation
530 2½" 20¢
531 3" 30¢
453 4" tub 55¢




MARBLE QUEEN
Snowy white variegation
P302 2½" 20¢
P303 3" 30¢
P304 4" tub 55¢




PHILODÉNDRON CORDÁTUM
Best known of all indoor plants because it can be used in any location
52 2" 11¢
520 2½" 20¢
521 3" 30¢
452 4" tub 55¢
W.W. 522 { 10 to a bundle \$55. per 100




DRACAÉNA
WARNECKII
Exotic palm like growth to 15' tall. Very hardy.
32 4" tub 55¢




SANDERIÁNA
Lots of white — Pretty from all sides
34 2½" 20¢
340 3" 30¢
344 4" tub 55¢



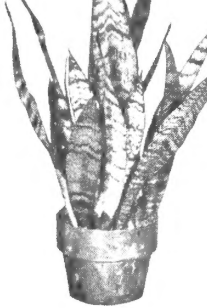
GODSEFFIÁNA
Shiny dark green leaves with white dots
33 2½" 20¢
330 3" 30¢
433 4" tub 55¢




CHINESE EVERGREEN
Erect cane plant. Likes shade — in water or soil. In use for centuries.
A. SIMPLEX
64 2½" 20¢
640 3" 30¢
W.W. 84 1 plant 25¢




VARIEGATED
643 3" 30¢




S. ZEYLANICA
Silvery green variety
551 2½" 20¢
55 3" 30¢
554 4" tub 55¢
W.W. 5 3-4 leaves 9¢
4 Bulk \$35. per 500




S. HÄHNII
Patented Rosette
401 2½" 20¢
403 3" 30¢
404 4" tub 55¢




S. LAURENTII
Gold-Banded variety
831 2½" 20¢
81 3" 30¢
834 4" tub 55¢
W.W. 8 2 lvs. 12¢
W.W. 82 3-5 lvs 16¢
W.W. 83 Rosette 15¢




PODOCÁRPUS
Japanese Shrubs. Branches when cut Likes light.
NAGI
Light green, hard, shiny, curved leaves
323 3" 30¢



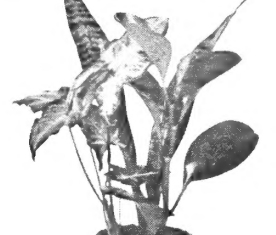
MAKI
Dark green lvs. in star-like growth
313 3" 30¢




DIEFFENBÁCHIA
Showy, large lv'd cane plants. Fast erect growth.
PÍCTA
The green lv. variety
350 3" 50¢
351 4" 80¢




ROEHRSI
The white lv. variety
360 3" 50¢
364 4" 80¢




PLANT COMBINATIONS
Varieties of top quality plants growing together in the same pot.
3 PLANT
89 3" 30¢




4 PLANT
489 4" tub 55¢




MARÁNTA KERCHOVÉANA
"The Prayer Plant"
ALL PLANTS IN PLASTIC POTS
The leaves on this colorful plant fold up at night. Leaves are light green with dark green spots. Fast growing.
113 3" 30¢
413 4" tub 55¢




REGINAE
(Dichorisandra)
Erect growing — colorful purple and green leaves
801 3" 30¢




CRÁSSULA
(Aborescens)
"The Jade Plant"
Small, bushy, well shaped succulent.
732 2½" 20¢




SEERSUCKER PLANT
(Geogenanthus)
Low spreading growth. Bronze and Green corrugated leaves.
38 2½" 30¢




HOYÁ
(Vining "Wax Plant")
Waxy green and white leaves. Produces small white and pink flowers.
76 2½" 30¢




ALUMINUM PLANT
(Pilea Cadierei)
Light green quilted leaves with silver on raised part. Very hardy — Fast growing.
193 3" 30¢
194 4" tub 55¢




ARÁLIA
BALFOURIÁNA
Leathery green Circular leaves fringed in white
720 3" 30¢




BOSTON COMPACTA FERN
"Old Time favorite" — erect, compact growth
213 3" 30¢
214 4" tub 55¢



PHILODENDRON PANDURIFÓRME
Climber from Brazil Interesting leathery texture (dull olive green)
44 3" 60¢
445 4" 80¢



NEÁNTHE BELLA PALM
A real miniature palm tree. Very hardy — likes shade.
59 2" 11¢
590 2½" 20¢
593 3" 30¢
594 4" tub 55¢



SCHEFFLÉRA
(Umbrella Tree)
Fast growing, glossy leaved, indoor or patio show plant. Gets big in tubs.
86 3" 30¢

SPECIAL AND SEASONABLE

See the

Special Offers

CIRCULAR
and ORDER FORM!

Please mail all order forms together so we can ship
all of your plants together.

"DewKist" Plants Go Everywhere



Large Leaf Philodendrons

ASSORTMENT

No. 101

25 plants for \$15.
(each in a 3" plastic pot)

- 5 *Pertusum*
- 5 *Hastatum*
- 5 *Johnsii*
- 5 *Dubium*
- 5 *Floridii*



PHILODENDRON FLORIDI

Distinctly different — This
lowly-spreading beauty has
unusual leaves and fuzzy
stems.

3" container, 4-6 leaves
10-14" tall

39 3" 60¢



PHILODENDRON HASTATUM

The glossiest, greenest leaf
of all. Moderate growth,
wants to vine up.

4" container, 3-5 leaves
10-18" tall

3" size slightly smaller

27 3" 60¢

47 4" 80¢



PHILODENDRON DUBIUM

The "wild-acting" member.
Rapid, dubious growth with
decided climbing qualities.

4" container, 3-5 leaves
10-18" tall

3" size slightly smaller

28 3" 60¢

48 4" 80¢



PHILODENDRON "JOHNSII"

Selloum

The new large "Erect Grow-
ing" Philodendron that keeps
its symmetrical shape. New
leaves grow from the center.
Splendid display.

4" container, 5-7 leaves
12-20" tall

3" size slightly smaller

45 3" 60¢

451 4" 80¢



PHILODENDRON PERTUSUM

The "cut-leaf" Philoden-
dron. Eager, vining, growth
best displayed on "totem
pole."

4" container, 3-5 leaves
16-24" tall

3" size slightly smaller

37 3" 60¢

46 4" 80¢

467 4"sq. pot 80¢

ASSORTMENT

No. 103 6 Totem Pole Plants for \$30.

(Each is a 24" specimen growing
up a bark slab in a 7" clay pot.)

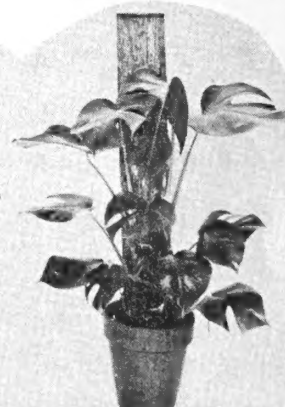
Retail for
\$12.50 each.



P. FLORIDI



P. HASTATUM



P. PERTUSUM

We reserve the right to make a few changes in the assortment due to crop conditions.

Plants of equal or better value will be substituted.